Abhishek Bhattacharjee

Lead UX / UI Designer • **UX Mentor**

Portfolio - **abhishekbhattacharjee.com**

Email - abhishekdesign06@gmail.com

Phone - +91 6360966174

Talks Product design, UX / AI, Problem solving

With 10 years of design experience with small, medium sized companies which thrives to humanize technology by crafting meaningful experiences through product solving strategy and levereging with AI as supportive design tool to make the process more rapid and intuitive.

Work Experience

Lead UX / UI Designer
AgilizTech

Bengaluru, India
Jun 2022 - Present

Sr. UX / UI Designer
AgilizTech

Bengaluru, India
May 2018 - May 2022

Design digital experiences for global customers for multiple platforms. Also have experience in AI driven products.

Focus on facilitating clients / stakeholders to onboard Lean UX process aligning project scope and business goals.

Conducting UX activities within UX and cross functional teams

Mentoring 2-3 junior designers and conducted UX internship as team lead.

Well versed in wireframing to prototyping of digital products and articulating the same with the dev team.

Conducting remote user testing to gather feedback and and validate accordingly.

Visual Designer
Holanta

Bengaluru, India
Nov 2017 - May 2018

6 months project for Holanta brand and I have a role to design website UI and graphic design work to create the brand design from scratch.

Sr. Graphic Designer
Furdo.com

Bengaluru, India
Jun 2015 - Oct 2017

Brand building and design campaign done.

Design UI and visual design for the digital experience.

Regular social media, print based work for brand promotion and activation.

Graphic Designer
Rivet Design Studio

Bengaluru, India
Nov 2012 - Sep 2014

Brand building and design campaign done.

Design UI and visual design for the digital experience.

Regular social media, print based work for brand promotion and activation.

Latest Projects

AI Talos
Web App

Client - FusionGBS

UK

2023

AI Talos is a smart system to structure missing 80-90% of data which is unstructured, resulting in incomplete reporting and hence poor decisions made. Siloed analysis resulting in complicated inefficient processes. Error correction is lengthy and intensive work. Analysing 10-20% of data only results in large data bias, which results in risk increase. Difficulties in distinguishing what is insight and what is noise.

Achievements

TVS Award - Ridoscope App

Engine Cal client has received the award for 'Ridoscope App' in efficient motoring from TVS

Skills

Storyteller
Problem Solver
Highly Creative
Detail Oriented
Team Player
Excellent Communicator
User Research
User Interviews
User Testing
Information Architecture
Wireframing
User Interface
Visual Design
Design System
Typography
Interaction Design
Web Design

Software Tools

Figma
XD
Sketch
After Effects
Illustrator
Photoshop

AI Tools

Uizard - Easy and rapid designing from AI prompt. Also switch from wireframe / screenshots / sketch to design.

GPT-4 - Mostly use for secondary research and content creation.

Locofy - Figma plugin easily turn design to code for developer to deploy to Github integration.

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Latest Projects

Spectrum AI
IOS, Android App

Client - OCX Cognition

USA
2021 - 2022

Spectrum AI delivers continuous predictive CX analytics that give you real-time insight into every account so you can focus your effort where it will have the biggest impact on customers. Get on the same page with teammates and colleagues with continuously updated insights that flow all the way from overall account health, to each stage of the customer journey, to the operational metrics that contribute to the customer experience

Yo Yo App
Concept IOS App

Client - Digital Minds

Denmark
2020 - 6 weeks

Earlier Athletes run entire ground and become exhausted and its become difficult for coaches to map the accuracy. So, Yo Yo Test is designed to test the ability to repeatedly perform sprint intervals over an extended period. During time its been difficult for coaches to focus on players and inputing results at the same time. As a result, there is lack of efficiency, accurateness created which impacts athletes sports and coaches training in lots of ways.

Ridoscope
Android App (Tab)

Client - Engine Cal

India
2019 - 4 weeks

Ridoscope is a bike analytics app measuring different metrics of motor vehicle based on the distance covered by bike during testing in TVS workshop. Its gives insights and generate report of the vehicle of the analysis.

Interests

Design

Painting

Travelling

Cooking

Photography

Highest Qualification

B.V.A (Bachelor of Visual Arts)

M.S. University, Vadodara, Gujarat
2008-2012

UX Certifications

Full Stack UX

Designerrs Lab, Bengaluru
Aug-Oct 2018

More Projects

Royal Enfield	**SpendWorkz**	**Yes Connect**	**Worqspace**	**Vedanta**
India	USA	India	India	India

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Feel free to reach out for collaborations or just a friendly hello😀