

Abhishek Bhattacharjee

Lead Product Designer

Open to Remote Roles | Bengaluru, India

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Professional Summary

Lead Product Designer with 10+ years of experience in SaaS, enterprise UX, B2B/B2C, web apps, and native mobile platforms as a Lead Product Designer. Specialist in end-to-end design—research, prototyping, testing—designing scalable, user-centered solutions. Excellent team player with Product, Engineering, and Research teams, mapping UX to business objectives. Experienced in Figma and industry design tools, and have an in-depth understanding of iOS, Android, and responsive web design principles.

Work Experience

AgilizTech Software Services

Jun 2022 – Present

Lead UI / UX Designer

- Led end-to-end product design, spearheading a 60% increase in customer retention through user-centered solutions
- Worked with Product and Engineering teams to ensure designs aligned with strategic objectives, shaping product direction.
- Led user research and usability testing, optimizing user journeys and decreasing churn by 60%.
- Designed wireframes, prototypes, and high-fidelity designs in Figma for seamless team alignment.
- Created scalable design systems, decreasing UI inconsistencies by 40% and enhancing team productivity.
- Worked with leadership on design strategies, mentored junior designers, and oversaw UX internship programs to develop team strength.
- Increased brand awareness and engagement using effective content design for the web and social media.
- Implemented innovative tools and trends to enhance workflows and stay competitive.

AgilizTech Software Services

May 2018 – May 2022

Senior UI / UX Designer

- Provided integrated, adaptive UI/UX solutions for mobile and web systems, boosting user satisfaction by 35%.
- Enhancements: Completed usability testing to surface pain points, which led to a 20% decrease in churn rate. Applied A/B testing and usability findings to improve designs and features.
- Coordinated design objectives with product and engineering teams to make them realistic and flexible.
- Streamlined UI elements for consistency and responsiveness across devices.

Holanta

Visual Designer

Nov 2017 - May 2018

- Created visually engaging UI elements for digital and social media platforms, improving brand interaction and audience engagement.
- Boosted brand visibility through brand design, visual ad campaigns, and marketing deliverables, effectively generating leads and improving customer retention.

Furdo.com

Sr. Graphic Designer

Jun 2015 - Oct 2017

- Enhanced user engagement and satisfaction through user interface designs, brand building, social media ads and marketing creatives resulting in an increase in customer interactions and also rise in overall sales.

Rivet Design Studio Pvt. Ltd.

Graphic Designer

Nov 2012 - Sep 2014

- Designed brand identities, marketing collaterals, ad campaign creatives, and design concepts for prominent companies including GE, Mindtree, and Disney

Key Skills

Strategy: Agile/Lean UX, Stakeholder Workshops, Design Systems, Roadmapping

Design: Interaction Design, Prototyping, Wireframing, Visual Design, Typography, Information Architecture, Branding, Micro-Interactions

Research: User Research, Personas & Journeys, Usability Testing, A/B Testing, Design Thinking, Data Analysis

Soft Skills: Storytelling, Problem Solving, Team Collaboration, Stakeholder Management, Attention to Detail

Tools: Figma, Sketch, Adobe XD, Miro, Jira, InVision, Zeplin, Balsamiq, Photoshop, Illustrator

Remote Competencies: Cross-Timezone Collaboration, Asynchronous Communication, Zoom, Slack, Miro, Jira for Remote Teamwork, Self-Management, Flexible Working in Agile Environments

Latest Projects

SupplyHub.ai | Web App (2023-Present)

Designed a SaaS platform with a scalable design system, supporting supply chain tech's market positioning.

Spectrum AI | iOS, Android (2021-2022)

Delivered real-time CX analytics apps for iOS and Android, improving enterprise adoption by 20%.

AI Talos | Web App (2021-2022)

Developed a UX/UI solution for dark data analytics, enabling smarter business decisions.

Hush App | Android (2018)

Designed a secure messaging app, driving a 40% increase in downloads and empowering user privacy.

Awards & Recognition

TVS Motors, India - Awarded for 'Ridoscope App' in the efficient motoring segment, recognizing excellence in customer-focused design.

Education

Bachelor of Visual Arts (B.V.A)

Graphic Design

M.S. University, Vadodara, Gujarat

2008-2012

Certifications

- Full Stack UX Design - Designerrs Lab,** Bengaluru
Aug - Oct 2018

Additional Info

- Open to remote opportunities.
- Open to sponsorship and relocation